Media and Technology Elective Course Map
Career Management Center Media and Technology One-Pagers

Foundational Elective

Media Platforms and Content

Functional Topics	Strategy	Industry Topics
Sports Analytics	Internet Wars	Digital Investing
Data Analytics in Python	Media M&A	Managing Celebrity Brands
Intro to Programming Using Python	Media Strategy & Public Policy	Cable Value Chain
Databases	Media Regulation	Marketing the Arts, Culture and Education
Media Marketing & Entrepreneurship	Technology Strategy	The Business of Sports
Digital Marketing	Media Strategy Consulting Projects	Venture Capital / Angel Deals
Digital Literacy		
Entrepreneurship by Incumbent Media		

Courses in the Film, Law, & Journalism schools